

Celebrate with an evening of unforgettable events at all 15 Sephora stores  
 Friday, September 10, 2010 | 6 PM

**SEPHORA 5TH AVENUE | 597 5th Avenue (48th & 49th Streets)**

**Meet Lancôme video makeup artist and YouTube™ sensation Michelle Phan**  
 7 PM  
 Watch **Michelle Phan** film one of her signature makeup tutorials in our window, followed by a meet-and-greet with the online makeup master and makeup applications by Lancôme pros.

**Model with Josie Maran**

7 PM  
 Learn how to pose in pictures with supermodel **Josie Maran**, and take home a signed copy of your best shot. Plus, be one of 100 people to get your hands on Josie's exclusive Fashion's Night Out Argan Oil Colorstick in Cherry Popsicle, with a Josie Maran Cosmetics purchase.

**Meet Kat Von D**

9 PM  
 Celebrate the launch of Adora. **Kat Von D's** edgy new makeup and fragrance line, with an exclusive reading from her soon-to-be-released book *The Tattoo Chronicles*. Renowned tattoo artist Dan Smith will also work his magic live in our windows.

**Magic hour with Tarina Tarantino**

9:30 PM  
**Tarina Tarantino**, designer-turned-guest-DJ for the night, takes you on a musical journey inspired by her latest Starchild Odyssey Collection.

**Meet Dr. Gross, founder of Dr. Dennis Gross Skincare**

6 PM  
 Manhattan's most in-demand dermatologist answers your skincare questions at our Sephora Skincare Advice Booth.

**Hairstyling by Sultra Artistic Director Omar Lopez**

6 PM  
 Sit down for a free styling session with **Omar Lopez**, and experience Sultra's new Bombshell 1-inch rod curling iron.

**SEPHORA SOHO | 555 Broadway (Prince & Spring Streets)**

**Meet Gwen Stefani**  
 Harajuku lovers gives an exclusive look at their newest fragrance collection, Wicked Style. Be one of the first 100 to purchase the set (available at Sephora Soho beginning at 10 AM), and you will get your bottle signed by the leader of the pack, **Gwen Stefani**. Enter to win tickets to the L.A.M.B. runway show, and get primped with makeovers from MAKE UP FOR EVER and T3.

**SEPHORA TIMES SQUARE | 1500 Broadway (43rd & 44th Streets)**

**Celebrate the launch of Yves Saint Laurent Rouge Pur Couture N°20 with celebrity DJ Alexandra Richards**  
 Celebrate the worldwide pre-launch of Yves Saint Laurent Rouge Pur Couture, the new lipstick collection featuring the Sephora-exclusive red shade N°20 Rouge Flamme. Celebrity DJ **Alexandra Richards** will spin tunes, while Yves Saint Laurent makeup artists give complimentary makeovers. Plus, enter to win a pair of YSL Tribute Too Red suede shoes.

**SEPHORA LEXINGTON | 711 Lexington Avenue (57th & 58th Streets)**

**Get glam with Dior**  
 Get your makeup done up by Dior's backstage artists, and experience their new Lash Maximizer set.

**SEPHORA TIMES SQUARE | 200 W 42nd Street (at 7th Avenue)**

**TEMPTU presents: Runway to Reality**  
 7 PM **Kat Von D special appearance**  
 Flip through TEMPTU's runway look book, and have your favorite re-created by a makeup pro. Post-makeup application, get your picture taken and post your new look on TEMPTU's interactive site: [lookbookbeauty.com](http://lookbookbeauty.com).

**SEPHORA 42ND & MADISON | 300 Madison Avenue (at 42nd Street)**

**Laura Mercier presents: Fresh-Faced & Flawless**  
 Join Laura Mercier Global Makeup Artist **Luis Soto** and his team for complexion touch-ups and an exclusive look at their much-anticipated Bonne Mine Face Palette.

**SEPHORA 34TH STREET | 130 W 34th Street (7th Avenue & Broadway)**

**Rock the runway with Benefit**  
 Try on Fashion Week's most notable beauty trends with Femme Metale, the newest addition to Benefit's Maggie & Annie Collection. Plus, enjoy a special appearance by Benefit makeup trend artist **Maggie Ford Danielson**.

**SEPHORA FLATIRON | 119 5th Avenue (at 19th Street)**

**Become a Buxom babe**  
 Get *buxom*-ized by Bare Escentuals with a free makeover inspired by your favorite Buxom girl. Leave with a sultry new look, a deluxe free gift and a chance to win Leslie Blodgett-signed beauty.

**SEPHORA UNION SQUARE | 45 E 17th Street (at Union Square)**

**Sync up with Hourglass celebrity makeup artist Gina Brooke**  
 Join Hourglass Artistic Director **Gina Brooke** for a performance-art synchronized makeup show, followed by makeup consultations.

**SEPHORA 76TH & BROADWAY | 2164 Broadway (76th & 77th Streets)**

**Road-test runway looks with NARS**  
 NARS makeup artists are heading straight from the shows to Sephora to re-create their backstage beauty looks on you. Get a full-face makeover, with a special focus on the eyes.

**SEPHORA 67TH & 3RD AVENUE | 1149 3rd Avenue (at 67th Street)**

**Celebrate 10 years of eco-chic beauty with tarte**  
 Celebrate the launch of tarte's TEN Anniversary Collection with a makeover from their natural-beauty experts. Enter to win eco-chic prizes, and receive a free gift with any tarte purchase.

**SEPHORA COLUMBUS CIRCLE | 10 Columbus Circle (58th & 60th Streets)**

**Too Faced presents: Eye Love Fashion**  
 Celebrate Too Faced's eye shadow collection with makeovers and Swarovski crystal tattoos. The first 50 people to arrive get a full-size Starry Eye Liner.

Stop by these locations for refreshments, treats and free makeovers from some of our favorite brands.

**SEPHORA 150 BROADWAY**  
 150 Broadway (at Liberty Street)

**SEPHORA 99TH & COLUMBUS**  
 808 Columbus Avenue (98th & 100th Streets)

**SEPHORA 86TH & LEXINGTON**  
 144 E 86th Street (Lexington & 3rd Avenues)

For more details visit: [sephora.com/go/fashionsnightout](http://sephora.com/go/fashionsnightout).

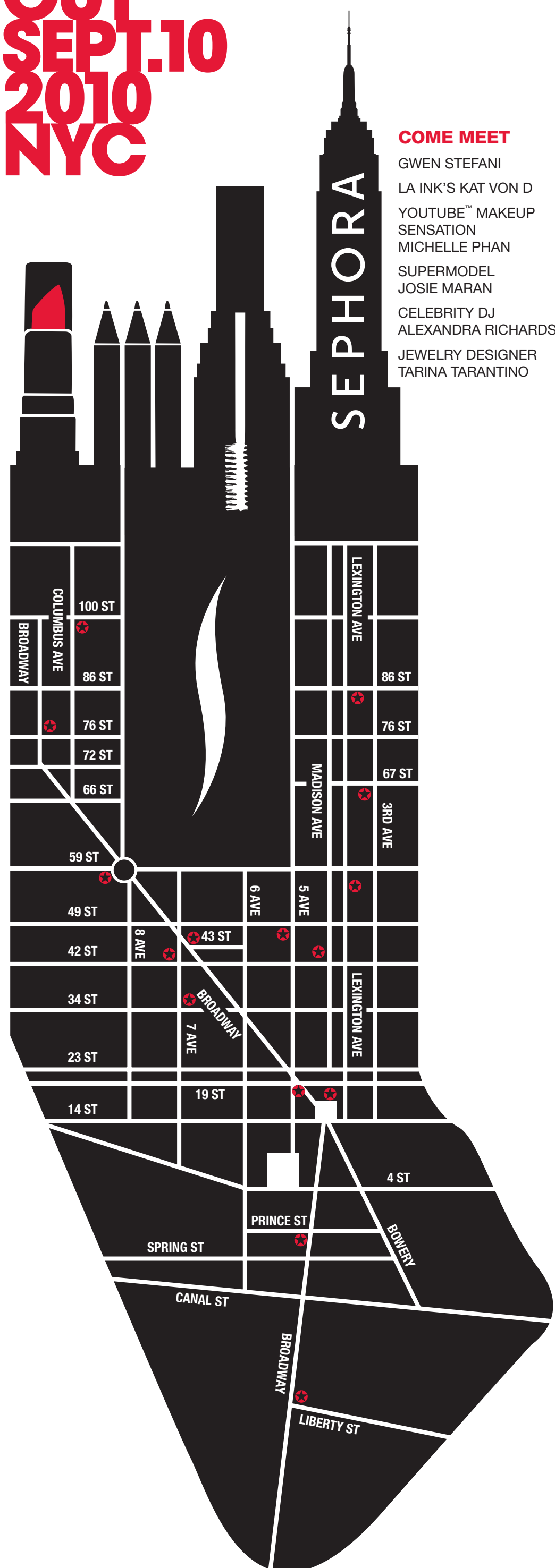
SEPHORA

FASHION'S NIGHT OUT SEPT. 10 2010 NYC

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**COME MEET**

- GWEN STEFANI
- LA INK'S KAT VON D
- YOUTUBE™ MAKEUP SENSATION MICHELLE PHAN
- SUPERMODEL JOSIE MARAN
- CELEBRITY DJ ALEXANDRA RICHARDS
- JEWELRY DESIGNER TARINA TARANTINO



SEPHORA

